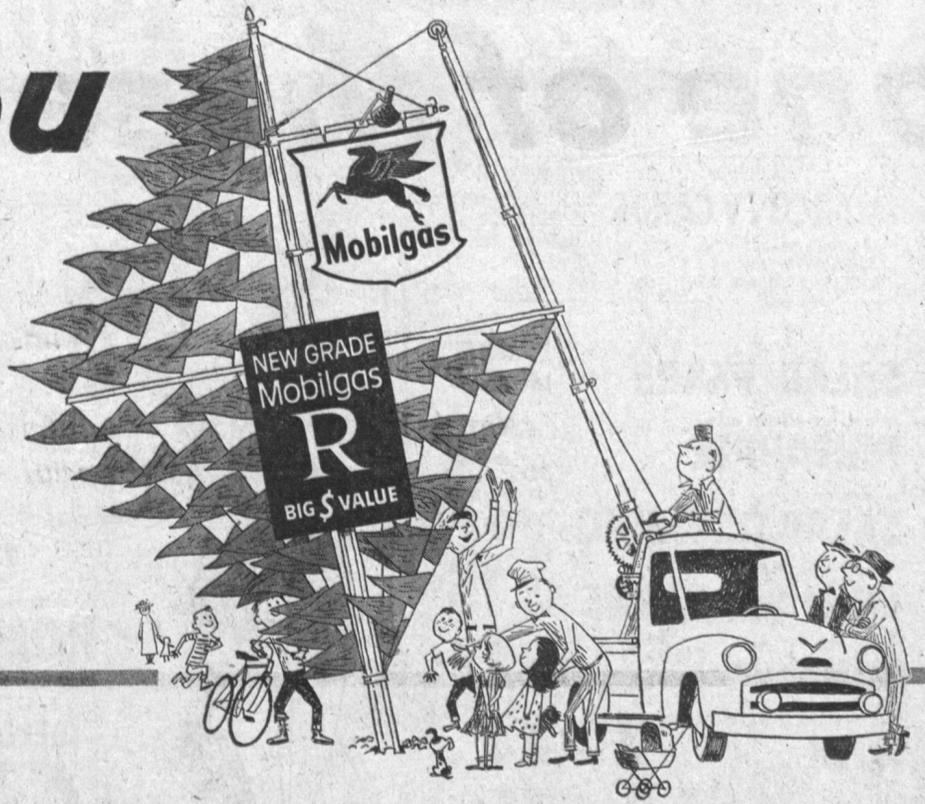


octane for you

price. If yours has an extra-high compression engine —all 1955's have—then your best buy, even though it sells at the premium price, is Mobilgas Special.

Your Mobilgas Dealer and the performance of your car will tell you which of the market's top 2 is best for you.

A. H. Minner PRESIDENT
GENERAL PETROLEUM CORPORATION



An entirely new grade of

Mobilgas

selling within the price range of regular!

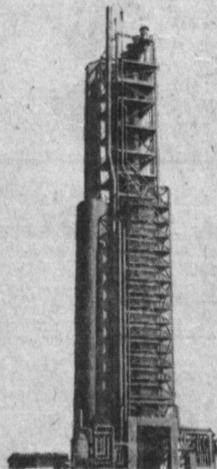
Especially made for the 3,200,000 Western owners of pre-1955 Ford, Chevrolet, Plymouth, Dodge, Studebaker, Nash, and many others who want mileage and are tired of having their cars knock and run rough on regular.

“Octane Tower” refining plus Mobil Power Compound produces higher anti-knock, more powerful gasoline that gives most owners new smooth, knock-free mileage.

BIG DOLLAR BENEFITS TO OWNERS

Entirely new grade Mobilgas now brings owners of the vast majority of cars peak performance in the price range of regular. So, it saves you money, yet gives you a smooth, knock-free ride that's long on mileage.

Octane Tower refining provides fast starting, quick warm-up, and knock-free power. Mobil Power Compound keeps engines healthy longer by freeing plugs, valves, and carburetor of harmful, gas-wasting deposits. This combination gives a smooth, efficient engine that means more knock-free mileage.



HOW COME NEW GRADE MOBILGAS?

It's made by an entirely new refining process—comes from the first “Octane Tower,” a unique, 260-ft., multi-million dollar addition to the Torrance Mobilgas Refinery. When precisely blended with Mobil Power Compound, the Octane Tower product becomes new grade Mobilgas.